

GENERAL MEDIA RELEASE

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**APT WORLDWIDE SECURES REPRESENTATION OF
DOCUMENTARY ABOUT SUSTAINABLE OCEANS**

BOSTON (June 6, 2014) – APT Worldwide, the international sales division of distributor American Public Television, has secured the international representation rights to the television documentary *Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship* (1x60). This high definition special explores innovative techniques for managing and protecting ocean resources. Produced by Green Fire Productions, *Ocean Frontiers* demonstrates how conservationists are applying principals of commerce and science to find solutions to protect the ocean while sustaining business. Featured in the one-hour special are stories which include efforts to save whales in the shipping lanes of Boston, a look at how both coral reefs and tourism are being preserved in the Florida Keys, solutions to stop agricultural runoff in the Mississippi Delta and how conservation has saved a salmon fishing community in the Pacific Northwest.

Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship won the Best Science Communication award at the Reel Earth Environmental Film Festival in 2012 and was an official selection in film festivals worldwide. It is the first film in the growing *Ocean Frontiers* series.

About APT Worldwide

APT Worldwide, located in Boston, Massachusetts, U.S.A., is a major supplier of high-quality non-fiction programming to broadcasters around the world. It is a division of American Public Television, a leading distributor of television programming to public television stations in the United States. For more information, visit APTWW.org or contact Kevin_McKenna@APTonline.org.

About American Public Television (APT)

American Public Television (APT) has been a leading distributor of high-quality, top-rated programming to the nation's public television stations since 1961. APT also has distributed approximately half of the top 100 highest-rated public television titles for nearly 10 years. Among its 300 new program titles per year, APT programs include prominent documentaries, news and current affairs programs, dramas, how-to programs, children's series and classic movies. America's Test Kitchen From Cook's Illustrated, Rick Steves' Europe, Doc Martin, Nightly Business Report, Moyers & Company, NHK Newsline, Lidia's Italy in America, Globe Trekker, Simply Ming, and P. Allen Smith's Garden Home join numerous documentaries and performance programs popular with public television viewers. APT licenses programs internationally through its APT Worldwide service. Now in its ninth year, Create® TV — featuring the best of public television's lifestyle programming — is distributed by APT. APT also distributes WORLD™, public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit APTonline.org.

About Green Fire Productions

Since 1989 Green Fire Productions has produced award-winning films on conservation and sustainability topics. Green Fire films have aired on PBS stations and are in use by more than 1,000 organizations world-wide. For more information, visit ocean-frontiers.org or contact Ocean Frontiers producer, Karen Meyer at: <karen@greenfireproductions.org>

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