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 **PBS PREMIERE OF *“OCEAN FRONTIERS: The Dawn of a New Era in Ocean Stewardship”* DURING EARTH WEEK**

LaGrande, OR – The documentary film, *Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship,* premieres on PBS in April, and will air in media markets reaching approximately 80% of U.S. households. Forty states are broadcasting this award-winning documentary during Earth Week. The peak broadcast date is Thursday, April 24th, with primetime airings all around the country on the WORLD Channel.

*Ocean Frontiers* takes us on an inspiring voyage to seaports and watersheds across the country– from the busy shipping lanes of Boston Harbor to a small fishing community in the Pacific Northwest; from America’s coral reefs in the Florida Keys to the nation’s premier seafood nursery in the Mississippi Delta. Here we meet an intermingling of unlikely allies, of industrial shippers and whale biologists, pig farmers and wetland ecologists, sport fishers and reef snorkelers and many more, all of them embarking on a new course of cooperation to sustain the sea and our ocean economies.

Green Fire Productions Executive Director and producer of *Ocean Frontiers*, Karen Meyer stated, “We are very excited that *Ocean Frontiers* is airing on PBS nationwide, sharing ocean stewardship success stories from around the country. This documentary clearly conveys that win-win solutions are possible when industry, scientists, fishermen, conservationists, and government groups work together.”

*Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship* won the Best Science Communication award at the Reel Earth Environmental Film Festival in 2012 and was an official selection in film festivals worldwide.Itis the first film in the growing *Ocean Frontiers* series. A schedule of the nationwide PBS broadcasts can be found on the *Ocean Frontiers* website at [www.ocean-frontiers.org/pbs](http://ocean-frontiers.org/pbs), along with the thirty second PBS promo video.

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