



FOR IMMEDIATE RELEASE
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Contact:

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“OCEAN FRONTIERS” FILM SCREENING IN MONTEREY ON SEPTEMBER 23, 2012
FILM EXPLORES STEWARDSHIP OF OCEAN RESOURCES

Monterey, CA. – Ocean enthusiasts and the community are invited to join the Monterey premiere of Green Fire Productions new film, “Ocean Frontiers: The Dawn of a New Era in Ocean Stewardship.” This event, which is open to the public, will take place on Sunday, September 23, 2012 at 3pm at the Golden State Theatre, with a panel discussion with local community leaders, and reception to immediately follow. The screening and reception are free to the public.

At 3:00, Congressman Sam Farr will welcome the audience, joined by a number of invited mayors from regional towns and cities for brief comments prior to the screening. After the award-winning 60-minute film, there will be a panel discussion with audience participation. A reception will follow, featuring local sustainable seafood and wine.

The event is hosted by: Central Coast Agricultural Water Quality Coalition; Central Coast Vineyard Team; City of Monterey; Institute for Innovation and Economic Development; Local Catch Monterey Bay; Monterey Bay Aquarium; Monterey Bay Dive Charters; Monterey County Agricultural Commissioner's Office; Monterey County Business Council; Monterey County Farm Bureau; Monterey County Hospitality Association; Monterey Peninsula Chamber of Commerce; Monterey, Upper Salinas Las-Tablas, San Mateo, Coastal San Luis, and Cachuma Resource Conservation Districts; NOAA's Office of National Marine Sanctuaries, Monterey Bay National Marine Sanctuary and West Coast Regional Office; Ocean Conservancy; Pacific Grove Chamber of Commerce; Passionfish Restaurant; Save Our Shores; and Save the Whales

Ocean Frontiers is an inspiring voyage to seaports and watersheds across the country where we meet industrial shippers and whale biologists, farmers and wetland ecologists, commercial and sport fishermen, and reef snorkelers—all of them embarking on a new course of cooperation to sustain our oceans and the economies that rely on them.

Green Fire Productions Executive Director and producer of *Ocean Frontiers*, Karen Meyer stated, “We are excited to present *Ocean Frontiers* to the Monterey community. This film clearly conveys that win-win solutions are possible when industry, scientists, fishermen, conservationists, and government groups work together.”

Paul Michel, Monterey Bay National Marine Sanctuary Superintendent stated: “I’m thrilled to be co-sponsoring this event, alongside 20 other incredible sponsors from the Agriculture, Recreation, Conservation, Business, Education, and Community. The support this film is garnering highlights how much the community cares about the ocean. I can think of no better way to celebrate the 20-year anniversary of the MBNMS than to join the community at this event.”

We are excited and supportive of this *Ocean Frontiers* film event to help our community work together in promoting ocean stewardship.”

Event Details:

WHEN: September 23, 2012, 3:00 – 7:00 PM

WHERE: Film & Discussion: Golden State Theatre, 417 Alvarado St, Monterey
Reception: Museum of Monterey, 5 Custom House Plaza, Monterey

WHO: OPEN AND FREE TO THE PUBLIC (limited to first-come, first-served).

Film trailer:

www.ocean-frontiers.org

Press images:

www.ocean-frontiers.org/press

Social Media:

www.facebook.com/OceanFrontiers

Twitter @Ocean_Frontiers

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